

Business Ethics for Business Excellence!

Testimonials:

"Jeff fills the room with passion and sincerity."

"Jeff is a fantastic role model with character..."

"Aesir Group has no shortage of excellent facilitators!"

"I love the mixture of lecture and group time."

"Jeff was great. He made me want to listen."

Some companies find fault like there is a reward for it. Dare to be different! Enhance your reputation for ethical behavior by implementing the integrity advantage. As a result of participating in the *Business Ethics for Business Excellence* seminar, individuals will:

- Learn the necessary tools for shaping an ethically strong corporate culture
- Practice good ethical behaviors through engaging, activity-based scenarios
- Become role models of excellence within your organization and community

You'll Learn

- Challenging ethical decision-making frameworks
- Core values and the nature of ethical dilemmas
- Ethical compliance programs such as Sarbanes-Oxley guidelines
- Practical lessons from corporate keynote speakers
- Techniques to create a motivated and committed workforce

You'll Practice

- Ethics in action through creative activities that bring ideas alive
- Using personal integrity principles in ethical decision-making
- Unleashing the power of people to do the right thing

You'll Become

- Highly proficient in business ethics and social responsibility
- Catalysts with practical skills to influence others toward good ethical behaviors

Seminar Information

- **When:** *May 16-17, July 25-26, September 26-27, 2007*
- **Where:** Our Rocky Mountain Training Facility in Colorado Springs, Colorado
- **Cost:** \$1500 (includes all workshop materials, breakfast and lunch)

Early Bird Special \$1200*

*Must register 45 days in advance to take advantage of the Early Bird Price



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Character or Compromise: Two Points...Opposite Destinies